

## PRESS RELEASE

### Partnership in action: regional business dialogue 2019

Six regional events with more than 320 participants from over 150 partner companies - this is the track record of the regional business dialogue series "Business Dialog Regio 2019" of profine.

In February, the series started in Kamp-Lintfort in its second round after 2017, followed by events in Bremen, Bad Dürkheim, Hirschaid and Weimar, and at the end of June in Berlin.

With a combination of personal dialogue, technical topics and strategic issues, the system provider of the KBE, Kömmerling and Trocal brands presented its complete portfolio of products and services there at 14 different booths.

A special highlight at the events was always the honoring of the anniversary customers from the respective region: This year profine thanked 54 specialist companies for a total of 1,920 years of partnership.

Compared to the first edition, the number of participants at the 2019 business dialogue series has risen by about 30 percent, for profine "a strong sign of our partners for their trust in us."

Dr. Peter Mrosik, owner and CEO of profine: "The special combination of topics obviously seems to be a perfect mix for our manufacturers. We are delighted to have this special opportunity for face-to-face talks and to continue our shared success strategy with our partners."

A third edition of the regional business dialogue is planned for 2021, as well as own versions of the series in various foreign markets of profine.

#### About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group supplies its products to 70 countries and has an excellent international standing at 29 sites in 22 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, India, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3,500.

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