

**PRESS RELEASE**

## **profine DigitalExpo: system provider invites to a digital trade fair**

From March 29, 2022, the original start of Fensterbau Frontale, until April 8, 2022, profine Group will present its product innovations and services at a digital trade fair stand, the profine DigitalExpo.

This virtual window to the product and brand world of profine focuses on the topics of sustainability, digitalization and new perspectives for window manufacturing.

In addition to experiencing the exhibits interactively, the profine DigitalExpo offers, among other things, the possibility of virtual stand tours and arranging appointments with experts.

The digital exhibition stand can be visited from March 29 at this web address: <https://digitalexpo.profine-group.com/>

There are numerous product innovations that profine Group will present at its virtual stand. Here are the main highlights.

- KÖMMERLING ReFrame: windows made from 100 percent recycled PVC-U
- KÖMMERLING AcrylColor: profiles with a coextruded PMMA surface
- KÖMMERLING Unity: A new type of PVC-U/aluminum hybrid system
- KÖMMERLING Perfect: A modular overall system

In the service area, the focus is on digitalization, with solutions for new business processes, BIM and services via online platforms.

Dr. Peter Mrosik, owner and CEO of profine: "With the profine Digital Expo this year, we are offering our partners another opportunity to experience the world of profine. We implement sustainability holistically and thus give window manufacturing companies and end customers perspectives. Our forward-looking philosophy can also be experienced at the digital trade fair stand."

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**Caption:** The virtual window to the product and brand world of profine focuses on the topics of sustainability, digitalization and new perspectives for window manufacturing.

Graphics: profine GmbH

**About profine:**

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group supplies its products to more than 100 countries and has an excellent international standing at 29 sites in 23 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Bosnia-Herzegovina, Russia, India, the UK, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of over 3,000.

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