

profine to become new partner of 1. FSV Mainz 05

PRESS RELEASE

profine will become a new partner of the German first federal league (Bundesliga) football club 1. FSV Mainz 05. From the 2014/2015 season, the system provider of the profile brands KBE, Kömmerling, and Trocal will become a Mainz 05 sponsor for the perimeter board and box at Coface Arena.

At the home matches of 1. FSV Mainz 05, profine will be presenting its window system brand Kömmerling on the new LED perimeter system in the TV relevant area. This partnership will first run for one year.

“In profine we have gained a strong partner for the coming season. With six decades of experience in PVC-U window systems, profine is a traditional company that has succeeded in conquering the market with innovative ideas. We look forward to this partnership that we all can trust to bring us every success,” said Harald Strutz, President of 1. FSV Mainz 05.

FSV Mainz 05 and profine share a great many values. The company’s commitment therefore extends beyond mere advertising benefits. Dr Peter Mrosik, owner and CEO of profine: “We value the authenticity and passion of Mainz 05 and its fans. Also our company has been moulded by team spirit that has brought us success many times.”

The box at the stadium is good for watching football, but it also has a business function. Dr Peter Mrosik: “Customer loyalty is, of course, intensified when we share the experience of an exciting match. Not only that, the box provides an excellent diversion from the everyday business routine, creating a special atmosphere for talks with our partners.”

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Starke Marken:





Dr Peter Mrosik, owner and CEO of profine (left), and Harald Strutz, President of 1. FSV Mainz 05, present a symbolic profine “05” jersey after signing the partnership agreement.

Picture: 1. FSV Mainz 05

About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group has an excellent international standing at 29 sites in 22 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, India, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3,000.

Starke Marken:

