

PRESS RELEASE

New KBE, Kömmerling and Trocal websites

As of now, the brands of profine Group - KBE, Kömmerling und Trocal - are presenting themselves with completely new designed websites.

A contemporary appearance, a clear page structure with simple navigation and a high information level have been the decisive criteria for the relaunch.

You can visit the new websites under the known web addresses www.kbe-online.com, www.koemmerling.com, www.trocal-profile.com.

„In preparation of the relaunch we analysed the user behaviour of our visitors and aligned our new presences with our findings. It is our objective to offer tight and quick information and to create additional benefit with rich media offerings such as the energy savings calculator“, explains Marc Habermeyer, Head of Marketing & Brands at profine.

The new web presences of the three profile brands give windows manufacturers, architects and builders a comprehensive overview of the wide array of profile systems. The different topics and trends around the window and the extensive download area fulfil nearly any information wishes. As before, profine partners get access to the protected extranet.

Attractive picture series and numerous videos complete the modern user experience. The bilingual web sites are designed in a responsive manner, i.e. adapt their appearance automatically to the device used – smartphone, tablet or PC.

Caption: The new websites of the profine brands can be found at the known addresses www.kbe-online.com www.koemmerling.com (display) and www.trocal-profile.com

Graphics: profine

About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group has an excellent international standing at 29 sites in 22 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, India, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3,000.

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