

PRESS RELEASE

New seminar catalogue of profine Partnerakademie

Next season, the training institute for the partners of the KBE, Kömmerling, and Trocal brands will be presenting 28 seminar subjects at 12 venues throughout Germany.

“The programme covers the entire range of subjects relevant to the industry, from basic window knowhow, the highly popular visits to our locations, structural properties, and sales rhetoric to new seminars like internet marketing and coaching as an instrument of personnel development,” explained Kerstin Lotter, responsible for the profine Partnerakademie.

Divided into the four categories of sales & services, all around the window, management, and building legislation, the new catalogue lists 42 seminar days with public events and numerous subjects that the customer can also book as an inhouse seminar. According to Lotter, it is especially these onsite events that are enjoying constantly growing demand.

Long runners like “The craftsman as the company representative” are just as much part of the extensive programme as the seminar series “Top management knowhow for corporate successors and junior executives” that will give participants the chance to prepare properly for a successor role at the company.

In the words of Kerstin Lotter: “When faced with the imminent shortage of skilled workers, our customers have become firmly convinced that highly qualified employees ultimately make the difference on the competitive arena. Our professional seminars for the industry are intended to support them in expanding the potential of their company for the future.”

The new seminar calendar has currently been dispatched to the profine partners. Details are available from the Partnerakademie team who will be pleased to assist by telephone on (+49-6331) 56-1526 or by email at partnerakademie@profine-group.com. Bookings are also possible by fax on (+49-6331) 56-1527 or online at www.profine-kompetenzcenter.de/akademie.

24 September 2012

Corporate Communications:
Martin Schweppenhäuser
Telefon +49 (0) 6331 / 56-18 04
Telefax +49 (0) 6331 / 56-15 15
martin.schweppenhaeuser@profine-group.com
profine-group.com

Issued by:
profine GmbH
International Profile Group
Mülheimer Straße 26
53840 Troisdorf
Telefon +49 (0) 2241 / 9953-0
Telefax +49 (0) 2241 / 9953-3561
info@profine-group.com
www.profine-group.com

Starke Marken:





The new seminar catalogue for the profine Partnerakademie has currently been sent to the customer companies for the KBE, Kömmerling, and Trocal brands.

About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group has an excellent international standing at 28 sites in 21 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, Ukraine, the USA and China. With its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3200, the Group recorded a turnover of about €700m in 2011.

Starke Marken:

