

PRESS RELEASE

New Seminar Catalogue of profine Partnerakademie

The training institute of the KBE, Kömmerling, and Trocal brands will be starting the new season with an optimised programme of seminars.

The new catalogue contains a total of 26 different seminar subjects in the four categories of sales & services, all around the window, management, and building legislation – spread over 70 seminar days at 16 venues.

Various new seminar concepts were developed, including a training course for active consulting on public funds, a sales planning game for professionals, and a compact training unit for calculating ventilation requirements in verification procedures.

“Our new seminar programme deliberately addresses the actual effects of trends like energy turnaround or the demographic shift on the sector,” explained Kerstin Lotter, profine person in charge of the Partnerakademie.

A special highlight in the programme is yet again the seminar series “Top management knowhow for corporate successors and junior executives” that will give participants the chance to prepare properly for a successor role at the company.

A great many seminars will also be open to specialised traders in the coming season, and a number of events were conceived explicitly for architects and planners. In this respect, the profine Partnerakademie is authorised as an acknowledged educational facility to award so called further training points.

Customers can also book the majority of subjects as inhouse seminars on their own premises. Experts at the profine Partnerakademie will be pleased to provide detailed advice on how customers can draw up further training schedules for their employees.

The new seminar calendar has currently been dispatched to the profine partners. Details are available from the Partnerakademie team who will be pleased to assist by telephone on (06331) 56-1526 or by email at partnerakademie@profine-group.com. Bookings are also possible by fax on (06331) 56-1527 or online at www.profine-kompetenzcenter.de/akademie.

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Currently published: The profine Partnerakademie seminar programme for the first half of 2012.

About profine:

profine GmbH - International Profile Group - is the world-wide leading manufacturer of plastic profiles for windows and doors as well as a notable supplier of shutter solutions and PVC sheets. The company was established in 2003, when HT TROPLAST consolidated its profile business activities (KBE, KÖMMERLING, TROCAL) under one roof.

profine has a total of 3,200 employees at 28 locations in 21 countries. Around 1,800 of these employees work in Germany.

The production sites are located in Germany, France, Italy, Spain, Russia, Ukraine, the United States and China. The company headquarters is in Troisdorf (North Rhine-Westphalia, Germany).

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